

# North Adelaide Golf Club Strategic Plan

## Our Vision:

To be the most accessible and affordable golf club in Adelaide that offers a challenging course and excellent competition for all members

### Short (by Dec 2012)

Stream	Initiative	M/Yr
Course	Establish course committee	3/12
Stakeholders	Establish relationship with •Golf SA •Adelaide City Council	2/12
Membership	Feedback to members •Survey •Newsletter •Comms Plan	3/12
Facilities	Automated scoring system	6/12
Facilities	Clubhouse toilets	6/12

### Medium (Jan 2013 – Dec 2014)

Stream	Initiative	M/Yr
Course	Improve Tee Blocks	3/13
Course	Build practice putting green	6/13
Course	Additional toilet between 6/7	6/14
Course	Member volunteers attending to minor course maintenance	12/14
Stakeholders	Develop key sponsorship relationships	1/13
Facilities	Extra Car Parking	12/14

### Long (Jan 2015 & Beyond)

Stream	Initiative	M/Yr
Course	Driving Range	2/15
Facilities	Review clubhouse and course	12/15



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## Short Term Goals (by Dec 2012)

Stream	Initiative	Actions	Due	Committee Member
Course	Establish course committee	<ul style="list-style-type: none"> <li>•Invite members (Members, Golf SA, ACC, Aust Post Club, etc)</li> <li>•Establish charter</li> <li>•Hold first meeting</li> </ul>	Mar 2012	Barry Smith
Stakeholders	Establish relationship with <ul style="list-style-type: none"> <li>•Golf SA</li> <li>•Adelaide City Council</li> </ul>	<ul style="list-style-type: none"> <li>•Meeting with stakeholders</li> <li>•Establish relationship charter</li> </ul>	Feb 2012	Andrew Craig
Membership	Feedback to members <ul style="list-style-type: none"> <li>•Survey</li> <li>•Newsletter</li> <li>•Comms Plan</li> </ul>	<ul style="list-style-type: none"> <li>•Run annual survey</li> <li>•Publish 1/4ly newsletter</li> <li>•Establish communications plan</li> </ul>	Mar 2012	Kevin Naughton
Facilities	Automated scoring system	<ul style="list-style-type: none"> <li>•Identify solution</li> <li>•Implement software</li> </ul>	Jun 2012	
Facilities	Clubhouse toilets	<ul style="list-style-type: none"> <li>•Negotiate with ACC</li> <li>•Plan renovations</li> <li>•Engage builder</li> <li>•Renovate</li> </ul>	Jun 2012	



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## Medium Term Goals (Jan 2013 – Dec 2014)

Stream	Initiative	Actions	Due	Committee Member
Course	Improve Tee Blocks	•Establish priority	Mar 2013	Barry Smith
Course	Build practice putting green	•Liaise with Stakeholders	Jun 2013	
Course	Additional toilet between 6/7th		Jun 2014	
Course	Member volunteers attending to minor course maintenance		Dec 2014	
Stakeholders	Develop key sponsorship relationships		Jan 2013	
Facilities	Extra Car Parking		Dec 2014	



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## Long Term Goals (Jan 2015 & Beyond)

Stream	Initiative	Actions	Due	Committee Member
Course	Driving Range		Feb 2015	
Facilities	Review clubhouse and course		Dec 2015	

